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**PRESS  
RELEASE**

Assicurazioni Generali acknowledges that it has been designated by the Financial Stability Board as a Systemically Important Financial Institution (SIFI) due to the size of its non-insurance activities. Any potential impact of this designation on Generali is yet to be determined and will apply in 2019.

Traditional insurers – such as Generali - are an agent of stability for the whole economy and act as shock-absorbers, as they run their business with a typical long-term approach. Generali has a stated strategy of narrowing its business focus onto core insurance activities, and disposing of non-core assets.

**CONTACTS**

[www.generali.com](http://www.generali.com)

Media Relations

T. +39.040.671085  
[press@generali.com](mailto:press@generali.com)

Investor Relations

T. +39.040.671202  
+39.040.671347  
[generali\\_ir@generali.com](mailto:generali_ir@generali.com)

**THE GENERALI GROUP**

**The Generali Group is one of Europe's largest insurance providers and the biggest European life insurer, with 2012 total premium income of € 70 billion.**

**With 80,000 employees worldwide and 65 million clients in more than 60 countries, the Group occupies a leadership position on Western European markets and an increasingly important place in Central and Eastern Europe and Asia.**